

Question 6. This question is about Materials and Components. It is worth a total of 10 marks.

Some font categories are listed below.

Complete the table by adding the category to which each font belongs.

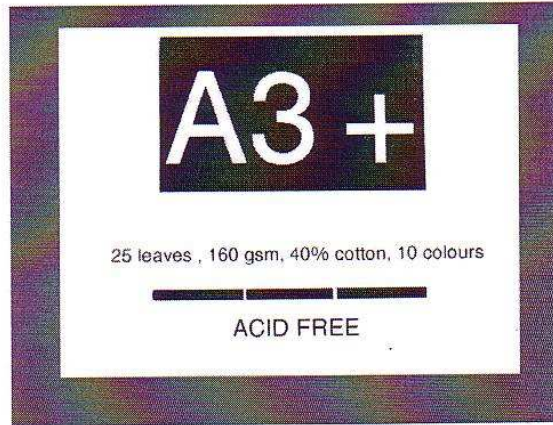
DECORATIVE  
SANS SERIF

MODERN  
SCRIPT

OLDSTYLE  
SLAB SERIF

Example of a font.	Category
Gloves keep your hands warm	OLDSTYLE
Gloves keep your hands warm	SANS SERIF
<i>Gloves keep your hands warm</i>	SCRIPT
Gloves keep your hands warm	DECORATIVE

(b) A label from a pack of paper is shown below.



(i) State what is meant by 25 leaves. [1]

..... 25 PAGES OR SHEETS OF PAPER .....

(ii) State what is meant by 160 gsm. [2]

..... 160 GRAMS PER SQUARE METRE .....

(iii) State what is meant by A3+. [1]

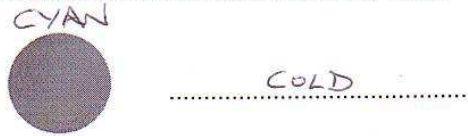
..... THE SIZE OF THE PAPER IS A LITTLE LARGER THAN A3 .....

(c) (i) Colours are linked to words. From the list below, choose the colour that best represents the words listed in the table. [3]

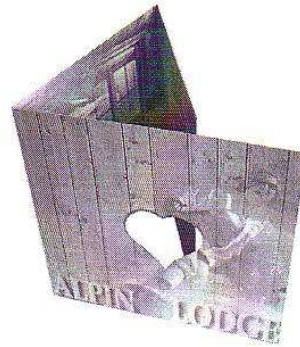
RED                  WHITE                  BROWN                  PURPLE

Words	Name of the colour.
Luxury	..... PURPLE .....
Power, danger	..... RED .....
Earth, nature	..... BROWN .....

- (ii) Colours are described as Hot or Cold.  
State if the colour shown below is Hot or Cold. [1]



- (d) The leaflet shown alongside has to be printed on material that will allow it to stand up on its own to be displayed.



- Tick (✓) the most appropriate material in the list that follows and then explain why you chose the material. [3]

1	40 gsm white detail paper	
2	80 gsm white wove paper	
3	160 gsm white double coated paper	✓
4	1200 micron white duplex board	

**EXPLANATION:** THE MATERIAL IS STIFF ENOUGH TO  
STAND UP AND THE MATERIAL IS ABLE TO  
BE PRINTED ON BOTH SIDES